

CV BĂLĂNESCU AURA / MEDIA ARTIST

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Born 1969 in Braila, Aura Bălănescu lives and works in Timisoara, Romania.

Aura Bălănescu is a graduate of BA/MA Sculpture Department (2003) at the Faculty of Fine Arts and Design, West University of Timisoara, Romania. Since her PhD in Visual Arts (2009), she has become known for exploring the concept of media sculpture that could be a particular case or an anomaly around the traditional artwork, but more precisely, it contributes to the definition of the new paradigm of the integrative media work as a corollary of multi-perceptual approaches and mutations of artistic processualism, or as a meeting between art, science, technology, and everyday life. Her interests in the new media art were presented in conferences, such as Doors – Digital Incubator for Museums, Ars Electronica Linz (2022), Br41n.IO Hackathon, Ars Electronica Linz (2019), Zip-Scene Analogue and Digital Immersive Environments, Moholy-Nagy University of Arts and Design Budapest (2018), Light Edu Symposium, Faculty of Architecture and Urbanism Timisoara (2018), Stereo & Immersive Media, Lusophone University of Humanities, Lisbon (2018), Media Art Histories, Science and Technology, RE: TRACE, Danube University, Krems (2017) and RE:NEW, RIXC Centre for New Media Art Riga (2013). Also, her works, from stereoscopic representation to interactive and immersive digital installation, were exhibited in festivals, such as *Layers of Reality*, Romanian Cultural Institute, New York (2023), *Hiperestezia - Art Encounters Biennial Timisoara* (2023), *Oasis. Green Identity*, STPT Timisoara (2021), *Convertible Structures*, Fusion AIR București (2021), *The Use of Man - Art Danube*, Novi Sad (2018), *Elektro Arts*, Cluj (2018), *Baroque II Urban*, Museum of Art Timisoara (2018). Aura Bălănescu co-founded the site-specific art platform Avantpost (2014) and Tehnoarte Association (2020) for mapping the technological art in Timisoara.

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